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ISM-Dallas May 2008 NewsLink

ISM-Dallas Communication Committee <info@ismdallas.org>

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NewsLink

May 2008

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May Events

May 4-7 - 2008 ISM 93rd Annual
 International Supply Management
 Conference and Educational Exhibit,
 St. Louis, MO

May 8 - Dinner Meeting

May 17 - C.P.M. Review Module 3

June Events

June 12 - Dinner Meeting & Tech
 Session

June 14 - C.P.M. Review Class -
 Module 4

Meeting Details

ISM-Dallas Vision Statement

To Lead Supply Management Professionals in the Dallas area
 through:

- Education & Development
- Certification
- Volunteerism
- Networking

May 8, 2008 Dinner Meeting
"Generational Differences in the Workplace"

With Cathy Looney

Make your plans to attend the May 8th ISM-Dallas affiliate
 meeting.



Our speaker will be **Cathy Looney**, a nationally acclaimed
 speaker and Certified Reality Therapist. Cathy is a much-
 sought-after personality whose insight and wit have helped
 educate parents and children in schools, churches,
 organizations and businesses throughout the United States,

TIME

5:30 pm Tech Session
6:30 pm Dinner Meeting & Speaker

LOCATION

DoubleTree Hotel near the Galleria
4099 Valley View Lane, Dallas, TX
(on I-635 west of Midway Rd.)

COST

\$25 with RSVP
\$30 at the door (if available)
\$10 students

RSVP ONLINE

www.ismdallas.org
or leave a message at (972) 392-7922

Join Our Mailing List!

Canada and Europe. She works with Young Presidents Organization facilitating leadership workshops, seminars and retreats. Cathie has been featured in numerous magazines and newspapers.

She has been described in the Dallas Morning News by columnist Steve Blow as delivering her presentations with a "rapid-fire mixture of wit and wisdom". She holds degrees in Elementary and Secondary Education and a Master's degree in Counseling.

Getting grown-ups to cooperate at work might be as simple as treating them like children. So says generational expert Cathie Looney, who suggests the key to understanding a worker's habits lies in knowing how that person was parented as a kid. Baby Boomers, Gen Xers and Millenials each have very different (and often conflicting) attitudes about work, reward and responsibility. Drawing on her 15 years of experience in family therapy, Looney confronts today's workplace issues by addressing each team member's generational upbringing. Delivered with her engaging brand of "stand-up therapy," Looney presents a refreshing, enlightening perspective on office politics - and a practical set of guidelines for building understanding and cooperation.

President's Corner by Ellen Lasser, C.P.M. President of ISM-Dallas

It's conference time, and many of us are going to be attending the ISM conferences. This month ISM will hold its 93rd International Conference in St. Louis. ISM Dallas is sending its incoming President to the conference and many of you will also be attending. And I hope all of you will consider attending the Southwest Supply Management Conference in September here in Dallas.

So why am I talking about conferences. Well, the vision of ISM Dallas is to lead supply management professionals in the Dallas area through education and development, certification, volunteerism, and networking. By attending conferences we have an opportunity to achieve that vision by learning the latest tools and trends in our profession and networking with our peers.

I am also talking about conferences so you can begin to plan to go to the Southwest Supply Management Conference September 24-26. The conference will be at the Dallas Marriot at Legacy Town Center in Plano. Many of the speakers and seminars are also offered at the International Convention, but the conference in Dallas is much less expensive. If you are unable to attend the conference in St. Louis, I really recommend you sign up for this one! For more information, go to <http://www.ismswscf.org/>.

When you get ready to go to a conference, what can you do to make the most of it? To begin, get a copy of the agenda ahead of time and sign up for all the seminars you plan to attend. When you make your choices, choose things that will not only help you in your current job, but also classes that will help you get to the next level. Consider putting your personal agenda in your electronic calendar so you can remember what you signed up for!

Another good thing to do to get ready for conferences is to set some goals of what you hope to achieve. You might want to make at least 3 good contacts of people in your industry that you can network with on an ongoing basis. You might want to speak 1:1 with one of the speakers at the conference to get some personal advice. You might decide to review the book store at the conference and buy 1 book that will help you further progress.

Finally, after the conference is over, write a brief summary with bullet points to remind yourself of the highlights of the conference. If appropriate, share them with your boss, especially if your company paid for you to attend.

These are just a few ideas of how to make the most of attending a conference. I hope you have a great time and learn a lot!

Tech Session

Join us for the Tech Session at 5:30 pm (prior to the meeting). The topic will be "**Open Text Data Management**" with **Scott Hardin** - Open Text Oil and Gas

Open Text is the leading independent provider of enterprise content management (ECM) solutions. ECM solutions deal with the management of unstructured information such as that found in emails, documents, spreadsheets, contracts, safety reports, engineering drawings, and other content items whose meaning can only be determined via consideration of the content item as a whole; as compared to structured information that is commonly stored in a database such as sales figures, expense amounts, etc and whose meaning is much less ambiguous. Images of documents such as purchase orders and invoices are also termed unstructured content. It is estimated that 90% of all corporate information is unstructured and the rate of growth of unstructured information is higher than that of structured information.

Common forms of ECM solutions are systems for document management, knowledge management, email management, records management, workflow, collaboration, etc. Livelink is Open Text industry leading ECM solution that covers all these management areas and more. Livelink helps organizations:

- Manage information according to regulations and company policies
- Reduce the amount of time it takes to find the most up-to-date version of information
- Make information available to groups of people in a useful fashion so they can collaborate to accomplish a common goal
- Save on storage costs via better organization and elimination of out-dated or irrelevant information

Officers for 2008-2009

- **President**- *Keith Masten*
- **Vice President - Marketing** - *Pat Woods*
- **Vice President - Membership** - *John Marxer*
- **Vice President- Education** - *Debbie Reid*
- **Vice President - Administration** - *Mary Walker*
- **Treasurer** - *Dina Hansen*

C.P.M. Review Classes in 2008

Are you aware that there is something old and new to our upcoming C.P.M. Review Classes?

The old is that we will continue, as we have done for over 15 years, to offer the C.P.M. Saturday review classes. Just about every major corporation in DFW that has a purchasing staff has attended these reviews, and thus far, close to a thousand participants are enjoying the benefits of C.P.M. certification.

We have devoted two Saturdays to Module 1 and one Saturday each to Modules 2, 3 and 4. Please bring your C.P.M. Study Guide to class or you can purchase a copy on Saturday. The classes are fast paced and we focus exclusively on the key areas that you need to know to pass the exam.

As an added bonus, for the one registration fee, you will also receive complimentary access to an on-line C.P.M. review tool, which will give you over 500 simulated exam questions. This in itself, is a \$1,200 value for free.

What is the new? We have changed the location for the classes as we have done for our monthly dinner meetings. Each class is held from 8:00 A.M. - 4:00 P.M. now at the:

Doubletree Hotel and Suites
4099 Valley View Lane
Dallas, Texas 75244
972-385-9000

The upcoming class schedule is:

C.P.M. Module 3 - Saturday, May 17, 2008
C.P.M. Module 4 - Saturday, June 14, 2008

To register on-line, visit www.ismdallas.org or contact: Gail Arbetter at: 972-392-7922.

Excellence in Innovative Supply Management

6th ANNUAL
ISM'S SOUTHWEST FORUM
EXCELLENCE IN INNOVATIVE SUPPLY MANAGEMENT

The ISM Southwest Forum is awarding the 6th annual **EXCELLENCE IN INNOVATIVE SUPPLY MANAGEMENT (EISM)** award this September.

Is your Purchasing and Supply Management Organization best in class? Would you like to showcase your achievements to your management, to your peers, to your business community?

The award recognizes and rewards organizational excellence in our profession. To learn more about the award, and to view details of the benefits of achieving the award, go directly to the web site, www.ismswscf.org. Click on the last button on the left and you will find the information, criteria, the application form and deadline.

This award will be presented at the Annual Southwest Supply Management Conference. View the same website for conference information.

62nd Annual Southwest Supply
Management Conference

**"Blaze A Trail To Your Supply
Management Career!"**

September 24-26, 2008

Dallas Marriott At Legacy Town Center
Plano, Texas

For More Info, Visit: www.ismswscf.org/swpc/index.htm

New Members - March 2008

Alper Akan, Student
Nitin Anand, Student
Kittie Babineaux
Stephanie Barden
Susan I. Buchanan, Student
Dinesh K. Gupta, Student

Jennii Kamesch
Sean Kester
Catherine G. Linares, Student
Brian Livingston
Lanette Martinez
Curtis G. McVea, Tyler Refrigeration Co
Eric G. Parks, C.P.M., Sears Holdings Corp
Tim Pederson
Clint Purtell
Navin Rana, Student
Kealy Reynoldson
Susan Roberts, Trinity Industries
Carol Lynn Scott
Salim N. Shaikh, Student
Dutta Shetti
Steven D. Stuart, Dean Foods
Hugo Torea
Xiaolei Xu, Student
Jesheng Zhai, Student

Marketing Update

We have exciting things to report from the Marketing Committee. We are energized and ready to go. Some of the events that will be happening in the next couple of months are:

- Resuming the Table Top Exhibits at our monthly dinner meetings. Starting in June, we will be scheduling two suppliers for each dinner meeting to have a display of their products and/or services. This is a great opportunity for your key suppliers to exhibit to our membership as well as a free opportunity for our members to view quality products and services. If you have a supplier that you would like to see participate in one of our monthly meetings, please note below.

For more information, including pricing, please contact: Brenda Clegg - Trade Show Chair, brenclegg@gmail.com

- We will be bringing back the Survey Monkey to solicit your feedback of our dinner meeting, tech session and seminar programs. This will start again in June and your feedback is certainly requested.

For more information, please contact: Jane Du-Toit - PR Chair, janedutoit@cleansheet.com

- We are going to interface with key Dallas based universities to increase both student membership and meeting attendance. If you know of a university or college with supply chain programs who may have an interest, please let us know.

For more information, please contact: Paul Key - Educational Liaison Chair, pkey@dart.org

Thanks for your great support.

Pat Woods - VP Marketing
patwoods@supplychaineducation.com
972-333-9376

CPSM Updates

ISM Announces Release of CPSM Study Guide

Study Guide to help supply management professionals advance their career.

(Tempe, Ariz.) April 3, 2008 - Institute for Supply Management™ (ISM) has announced the release of the CPSM *Study Guide*, a critical component for professionals looking to advance their career by attaining ISM's latest professional credential, the Certified Professional in Supply Management (CPSM).

The *Study Guide*, applicable to Exam and Bridge Exam candidates, provides information on test specification, examples of the testing format and question styles.

"The CPSM *Study Guide* is the keystone in a candidate's study preparation," ISM CEO Paul Novak, C.P.M., said.

The CPSM represents the highest degree of professional competencies, containing the most comprehensive body of knowledge in supply management, and is designed to lead the profession by emphasizing the main components of supply management. The CPSM will be relevant internationally and reflect the expanded education, skills and experience needed to be a successful supply management professional.

Effective April 1, 2008, the CPSM *Study Guide* will be available for \$59 for members and \$89 for nonmembers. The ISM *Professional Series* (available in May), another key study tool for CPSM candidates, will be available for \$200 for members and \$280 for nonmembers. Place your order by contacting ISM Customer Service at 800/888-6276 or 480/752-6276, extension 401, or by downloading a product order form located at www.ism.ws. Select Products, then Download Product Order Form.

High Marks Given for CPSM Pilot Exam

Exam participants pioneer successful launch of ISM's latest professional credential.

(Tempe, Ariz.) March 31, 2008 - With more than 2,700 registrations, the Institute for Supply Management™ Certified Professional in Supply Management (CPSM) Pilot Exam program has been an overwhelming success. The CPSM Pilot Exam Testing Program has paved the way for a successful launch of the CPSM.

Participants in the Pilot Testing Program included individuals from 56 affiliates and represented more than 30 companies in the United States and internationally. Pilot testing, a standard practice when introducing a new qualification, ensures exams will be both reliable and credible.

"The CPSM marks a new and important era in having a qualification in the supply management profession," says ISM CEO Paul Novak, C.P.M. "Individuals who obtain this qualification will have demonstrated that they possess the knowledge to carry out their work using the highest standards of skills and knowledge."

The CPSM represents the highest degree of professional competencies, containing the most comprehensive body of knowledge in supply management, and is designed to lead the profession by emphasizing the main components of supply management. Endorsed by business leaders and thought-leaders across the globe, the knowledge, skills and abilities represented in the CPSM will enable professionals to excel in 21st-century strategic supply management.

CPSM Exam and Bridge Exam testing will kick-off in May 2008 at the 93rd Annual International Supply Management Conference and Educational Exhibit in St. Louis May 4-7, 2008. The Bridge Exam is a single exam for C.P.M.s in good standing who wish to earn the CPSM designation. Supply management professionals seeking to advance their career can register now by contacting ISM Customer Service at 800/888-6276 or 480/752-6276 extension 401.

For additional information on the CPSM program and to sign up for CPSM e-mail updates, log on to www.ism.ws/certification and select Certified Professional in Supply Management (CPSM) Program.

April 2008 Meeting Pictures



Debbie Reed and Speaker



Scholarship Winners with Bill Wolek



Carol and Mary



Members and Students



Frances McKissick receives her recertification



Members enjoy the meeting



OK.....we are having fun.....really!

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